



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2022

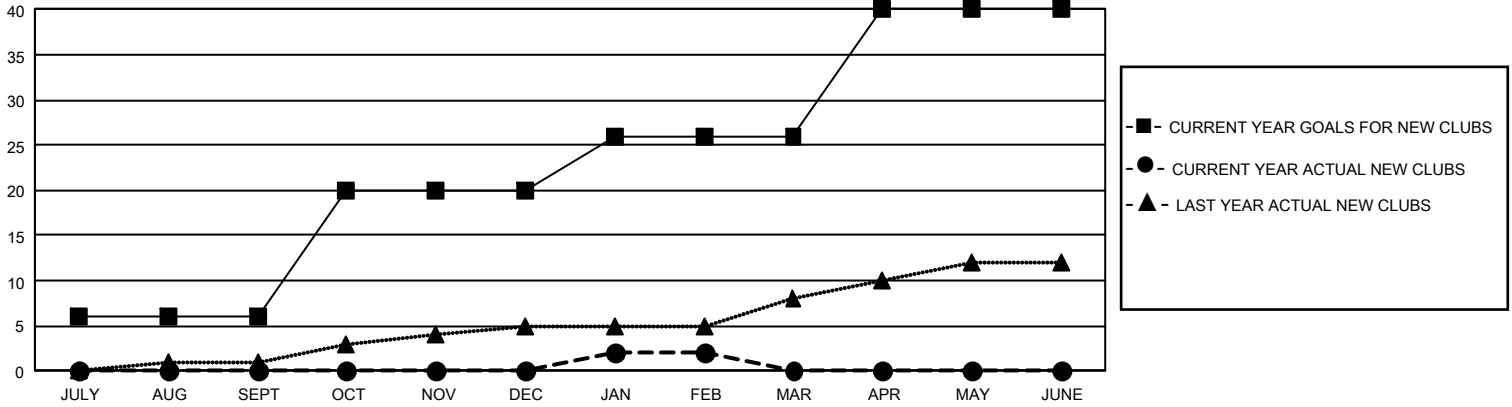
## GMT Constitutional Area 1, Group I

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

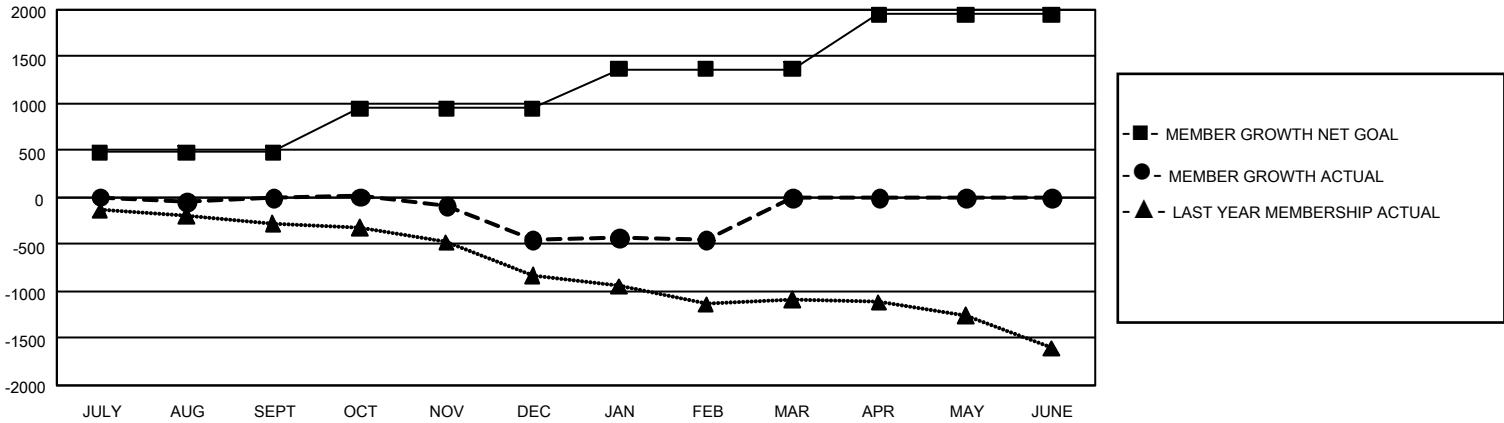
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 18            | 0         | 11            |
| OCT/NOV/DEC           | 42            | 0         | 12            |
| JAN/FEB/MAR           | 18            | 2         | 5             |
| APR/MAY/JUNE          | 42            | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 477                    | 838                  | 684  |
| OCT/NOV/DEC           | 474                    | 675                  | 1,063  |
| JAN/FEB/MAR           | 419                    | 479                  | 411  |
| APR/MAY/JUNE          | 579                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |  |  |                                 |
|---|--|--|---------------------------------|
| <b>DROPPED CLUBS: 28</b>  | 511 CLUBS OF 1,103 ADDED 1 OR MORE NEW MEMBERS | <b><u>GENDER DISTRIBUTION</u></b>  |                                 |
|   |  | MALE 19,146 (67.90%)<br>FEMALE 9,039 (32.05%)<br>NON BINARY 0 (0.00%)<br>PREFER NOT TO ANSWER 14 (0.05%) |                                 |
| <b><u>DROPPED MEMBERS</u></b>   |  | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>  | TOTAL FAMILY UNIT MEMBERS 6,110 |
| DECEASED 453<br>CLUB CANCELLED 168<br>OTHER 1,537<br><b>TOTAL 2,158</b> | FAMILY MEMBERS PAYING HALF DUES 3,125          |  |                                 |